



Steven

Steven B. Winters
Shareholder

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Steven Winters is recognized as one of North America's leading practitioners handling complex intellectual property-based transactions. His clients include innovative startups and larger companies with recognized engineering, technology and media brands. Steve regularly works with companies to leverage, build and implement business models based on the confluence of technology, commerce, regulation and law. This includes proactively identifying risks, managing outcomes, implementing business plans and directly assisting clients with achieving company goals and objectives.

Practices & Industries

Blockchain & Cryptocurrency
Intellectual Property Transactions
International Arbitration
International IP Dispute Resolution
Privacy & Data Security
Startups & Emerging Companies

Education

University of Southern California Law School, J.D., with honors, 1992
Musician's Institute, Hollywood, California, with high honors, 1989
University of Southern California, M.B.A., 1981
Northwestern University, B.A., 1979

Admissions

Washington
U.S. District Court, Western District of Washington

Steven's fundamental IP practice covers a broad range including: patent and copyright-based licensing, supply, distribution, contests and sweepstakes, venture financing, hybrid joint ventures and mergers and acquisitions.

Steven has consistently been named one of *The Best Lawyers in America*®, named Seattle's "Lawyer of the Year" in CleanTech by *Best Lawyers*® and has been named a "Washington Super Lawyer" by *Super Lawyers*® magazine. He is a frequent speaker on intellectual property issues, presenting on topics such as license agreements, copyrights, patents, trademarks and trade secrets.

Before attending law school, Steven worked as the Director of Research and Strategic Planning for Bozell Worldwide in Los Angeles, an international marketing and advertising agency headquartered in New York. He also spent several years as a partner in the Seattle office of Riddell Williams P.S.

Experience

Caffe D'arte Purchase and Rebranding of Five Tully's Franchise Coffee Shops

Advised Caffe D'arte, a Seattle-based coffee shop and coffee bean

Languages

Spanish - Fluent

Hebrew - Limited working proficiency

Honors

"Seattle Lawyer of the Year," *Best Lawyers*[®], CleanTech (2021)
The Best Lawyers in America[®],
Intellectual Property Litigation,
Trademark (2009-2021); CleanTech
(2009-2013, 2015-2021); Patent Litigation
(2009-2018); Intellectual Property (2009-
2013)

"Washington Super Lawyer," Thomson
Reuters, Intellectual Property (2004-2006,
2008-2020)

"IP Star," *Managing Intellectual
Property*, Patent

LinkedIn

<https://www.linkedin.com/in/steven-winters-241a8a7/>

wholesaler, in its purchase of five separate Tully's franchise coffee shop locations in and around Boise, Idaho.

creativeLIVE, Inc. Series A Preferred Stock Financing

Advised creativeLIVE, Inc., an online creative educator, in its Series A preferred stock financing.

New Wave Group AB Acquisition of Ahead, Inc.

Advised New Wave Group AB in its strategic acquisition of Ahead, Inc., a Massachusetts-based headwear and apparel company.

New Wave Group AB Acquisition of Paris Glove of Canada, Ltd.

Advised New Wave Group AB in the cross-border acquisition of Paris Glove of Canada Ltd, a Montreal, Canada-based manufacturer of gloves and golf apparel.

Attachmate Corporation v. Tarmac Ltd.

Case No. 2:2008cv01370 | U.S. District Court, Western District of Washington

Defended Tarmac Ltd. in a multi-million dollar defense of a software copyright infringement lawsuit.

BroadbandTV Corp. Intellectual Property Outside Counsel

Acting as outside lead counsel to BroadbandTV Corp. in all of its intellectual property matters and U.S. dealings (the company is located in British Columbia).

CityMix, Inc. Intellectual Property Advice

Providing advice to CityMix, construction industry startup, regarding all aspects of patent and trade secret protection, filing strategies, developing new business models, licensing, supply and distribution.

GeoTag Inc v. Frontier Communications Corp et al

Case No. 2:2010-cv-00265 | U.S. District Court, Eastern District of Texas

Defended Intelius/inome in a patent infringement suit for a locator service, alleging that that Intelius infringes a patent for database searches that are both geographical and topical.

Washington Partners, Inc. Sale of Seattle Business to Jones Lang LaSalle

Advised the owners of Washington Partners, previously Seattle's largest independent commercial real estate tenant brokerage agency, in the sale of

their Seattle business to a subsidiary of Jones Lang LaSalle, an international commercial real estate company.

Roland Corporation U.S. Contest and Sweepstakes Development

Assisted music equipment company Roland Corporation in developing sweepstakes promoting international and national music competition featuring company's products.

Roland Corporation U.S. Intellectual Property Advice

Advise Roland Corporation in all aspects of intellectual property protection, strategic analysis, contests and sweepstakes, and dispute resolution in the U.S.

SanMar Acquisition of Volunteer Knit Apparel

Assisted SanMar in acquiring Volunteer Knit Apparel as part of its initiative around Made in USA fabrics, sweatshirts and t-shirts.

Aviation Partners, Inc. Formation of Joint Venture With Flexsys, Inc. to Develop Wing-Morphing Technology

Advised Aviation Partners, Inc., a Seattle-based private corporation that specializes in performance enhancing winglet systems, in the formation of a joint venture with Flexsys, Inc. to develop wing-morphing technology.

Lundberg, LLC Represented Seller in Sale of Business

Advised Lundberg, LLC in the sale of its business.

Kam Yen Jan Sale of Business

Advised the January Company, a leading manufacturer of Chinese-style meat products, in the sale of its business.

Caffé D'arte Branded Storefront License & Supply Transaction for New Sea-Tax Annex

Advised Caffé D'arte on a branded storefront license and supply transaction for the new Sea-Tax annex.

Center for Infectious Disease Research Affiliation and Asset Transfer

Represented the Center for Infectious Disease Research in an affiliation and asset transfer.

CustomArray Inc. Acquisition by GenScript Biotech Corp.

Represented CustomArray Inc., a major DNA oligo pool synthesizing company, and its stockholders in connection with the sale of its business to GenScript Biotech Corp.

Professional Experience

Riddell Williams P.S., Partner (1999-2003)

Bogle & Gates, P.L.L.C., Associate and Senior Associate (1994-1999)

U.S. Federal District Court of Wyoming, Law Clerk to the Honorable Clarence A. Brimmer (1992-1993)

Bozell Worldwide, Director of Research and Strategic Planning for Western Division (1983-1989)

Community Involvement

Washington State Bar Association

American Bar Association

Seattle Parks and Recreation Basketball League, Coach (2005-2014)

Jewish Family Services

Holocaust Center for Humanity, Seattle

Thought Leadership

August 20, 2020 | News

The Best Lawyers in America© 2021 Recognizes 92 Lane Powell Attorneys Awards & Honors

July 16, 2020 | News

Thirty-Two Lane Powell Attorneys Recognized by *Super Lawyers* in Washington for 2020 Awards & Honors

October 25, 2019 | Event / CLE

Licensing in the Joint Development Context

Law Seminars International | Seattle

August 15, 2019 | News

The Best Lawyers in America© 2020 Recognizes 63 Lane Powell Attorneys Awards & Honors

June 10, 2019 | News

Thirty-one Lane Powell Attorneys Named ‘Washington Super Lawyers’ and Nine Named ‘Washington Rising Stars’ Awards & Honors

August 24, 2018 | Event / CLE

Mock Negotiation of a Hypothetical Licensing Agreement
Law Seminars International | Seattle

August 15, 2018 | News

The Best Lawyers in America© 2019 Recognizes 62 Lane Powell Attorneys Awards & Honors

June 18, 2018 | News

Thirty-two Lane Powell Attorneys Named ‘Washington Super Lawyers’ and 14 Named ‘Washington Rising Stars’ Awards & Honors

May 5, 2018 | Event / CLE

Creating Successful Music Ecosystems: Ethical Approaches to Addressing Artists’ Needs and Representation
University of Washington, KEXP and Washington Lawyers for the Arts | Seattle

August 30, 2017 | Publication

Recent Supreme Court Decision Constrains Forum Shopping in Patent Infringement Cases
Intellectual Property Legal Update

August 15, 2017 | News

Fifty-nine Lane Powell Attorneys Named in *The Best Lawyers*[®] in America 2018 Awards & Honors

June 9, 2017 | News

Thirty-one Lane Powell Attorneys Named ‘Washington Super Lawyers’ and

16 Named 'Washington Rising Stars'
Awards & Honors

December 2, 2016 | Event / CLE

Tips, Tricks and Traps for Information Technology Agreements
Law Seminars International | Seattle

September 30, 2016 | Publication

Keeping It Confidential: How to Build a Better Nondisclosure Agreement
Seattle Business Magazine

August 17, 2016 | News

Fifty-one Lane Powell Attorneys Named in *The Best Lawyers in America*[®]
2017
Awards & Honors

December 2, 2015 | Event / CLE

Second Annual Startups and Emerging Companies Seminar: The Startup
Journey — Idea to Exit
Lane Powell Seminar | Seattle

October 14, 2015 | Event / CLE

The New Era of Non-Disclosure and Confidentiality Agreements
Washington Association of Corporate Counsel Continuing Legal Education |
Seattle

August 21, 2015 | Event / CLE

Advanced Concepts in Licensing IP and Technology
Seminar | Seattle

August 17, 2015 | News

Forty-eight Lane Powell Attorneys Named in *The Best Lawyers in
America*[®] 2016
Awards & Honors

June 12, 2015 | News

Thirty-two Lane Powell Attorneys Named 'Washington Super Lawyers' and
11 Named as 'Washington Rising Stars'
Awards & Honors

March 31, 2015 | Publication

Online Contests: Make Them Effective by Simplifying the Mechanics
Seattle Business

September 10, 2014 | Event / CLE

Diving Deeper Into the Licensor Side of Advanced Licensing Agreements
Washington Association of Corporate Counsel | Seattle

August 18, 2014 | News

Fifty-One Lane Powell Attorneys Named in *The Best Lawyers in America*[®]
2015
Awards & Honors

June 13, 2014 | News

Thirty-five Lane Powell Attorneys Named 'Washington Super Lawyers' and
Fifteen Named as 'Washington Rising Stars'
Awards & Honors

June 14, 2013 | News

Thirty-Six Lane Powell Attorneys Named 'Washington Super Lawyers' and
Sixteen Named as 'Washington Rising Stars'
Awards & Honors

June 13, 2012 | News

28 Lane Powell Attorneys Named 'Washington Super Lawyers;' 12 Named
as 'Washington Rising Stars'
Awards & Honors

August 9, 2011 | News

Thirty-six Lane Powell Attorneys Listed as Top Lawyers in *Seattle
Metropolitan Magazine*
Awards & Honors

June 20, 2011 | News

Twenty-six Lane Powell Attorneys Named 'Washington Super Lawyers;' Ten
Lane Powell Attorneys Named As 'Washington Rising Stars'
Awards & Honors

June 6, 2010 | News

28 Lane Powell Attorneys Named Washington Super Lawyers 2010
Awards & Honors