

February 24, 2020 News

Topics

Intellectual Property
Trademark

Related People

Kenneth R. Davis II
davisk@lanepowell.com

Paul D. Swanson
swansonp@lanepowell.com

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K. Davis, Jagla and Swanson Recognized in 2020 World Trademark Review 1000

Awards & Honors

The 2020 edition of *World Trademark Review 1000 (WTR)* has recognized Lane Powell as a top trademark law firm in Oregon and Washington, naming Ken Davis, Fran Jagla and Paul Swanson as among the world's leading trademark professionals.

WTR commended Lane Powell for “knowing what it takes to go the distance and win IP trials; their readiness and track record in this regard is their unique selling point,” noting that the firm “utilizes a well-equipped arsenal of conflict resolution tactics to win outside of the courtroom.” The guide also highlights that “by tailoring IP protection and advice strategies with client-relevant industry trends in mind,” Lane Powell provides a “made-to-measure and commercially attuned trademark service.”

The guide provided the following commentary for each recognized attorney:

A “phenomenal litigator and enforcer and not someone you want to go up against”, **Ken Davis** leads the line. In touch with how legal practice is developing, he is not afraid to offer alternative fee arrangements or hesitant to explore the use of technology tools to efficiently manage data-rich cases at a time when discovery is getting increasingly expensive.

For those in the life sciences industry, **Fran Jagla** is a must-have contact. She is excellent in the deal space and has successfully overseen many IP-rich acquisition, spin-off and divestiture transactions — she also inspires confidence as a clearance, prosecution and enforcement counsellor.

Exceptionally knowledgeable about the food business is **Paul Swanson**, a litigator and problem solver who provides an award-winning service.

The *WTR 1000* is the only definitive guide exclusively dedicated to identifying the world's leading trademark legal services providers. Through an extensive research process conducted by a team of highly qualified, full-time analysts, the publication identifies the leading trademark law firms and individuals in more than 80 global jurisdictions and U.S. states.