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Topics

Privacy & Data Security
Cybersecurity

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Lane Powell Launches Cyber Health Assessment Service Offering

Firm Announcement

Lane Powell is pleased to announce the launch of its free Cyber Health Assessment (CHA), an innovative and personalized evaluation tool to assess the digital well-being of companies of all sizes and in all industry sectors. Lane Powell's Privacy and Data Security Team has been watching the privacy landscape grow, particularly in the area of law firms and other privacy vendors who offer various services, but typically at a price just to get in the door. At Lane Powell, we want to help clients evaluate need and the best use of legal and tech budgets before having to spend money just to talk to a privacy attorney. "This is why we developed an approach that allows for a conversation first, in order to cooperatively design a path forward that works for the specific client," says Julie Engbloom, Co-Chair of Lane Powell's Privacy and Data Security Team.

Daily headlines of costly data breaches are leaving many companies wondering if their data security practices are keeping pace. Even more unsettling are the costly repercussions of being caught in violation of rapidly changing privacy laws. Failure to comply with the EU's General Data Protection Regulation (GDPR) or the coming California Consumer Privacy Act (CCPA) can subject companies to regulatory fines and private litigation. It doesn't start and end with the GDPR and CCPA. Numerous U.S. states are now developing and enacting comprehensive and industry-specific privacy legislation and regulations at a break neck pace. The CHA is designed for use under all privacy and data security laws regardless of your company's footprint.

The CHA is a dual-functioning solution that simultaneously addresses a company's readiness with all applicable U.S. and international privacy laws, including GDPR and CCPA, while also evaluating the company's cybersecurity risk. Companies, particularly those operating in highly regulated industries, will benefit from the CHA's analysis of industry-specific privacy concerns, including HIPAA considerations, consumer financial data implicating Graham-Leach Bliley applicability, and marketing practices under CAN-SPAM and the TCPA.

The CHA is comprehensive, personalized, and conducted during a free one-hour consultation with members of Lane Powell's Privacy & Data Security Team. The Team meets with each company to gain vital insights into its current state of privacy and data security compliance. Following the assessment, the Team will curate a tailored suite of privacy law compliance and risk mitigation services and pricing options.

To get started or learn more, visit [Lane Powell's Cyber Health Assessment portal](#).