

August 24, 2018 Event / CLE

Topics

Intellectual Property

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Mock Negotiation of a Hypothetical Licensing Agreement

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Steve Winters will lead a mock negotiation of a hypothetical licensing agreement at Law Seminars International's IP and Technology Licensing Conference on Friday, August 24 from 11:15 a.m. to 12:30 p.m. The wrap up will address the following:

- How to identify what is most important to your opponent,
- Provisions to tailor the agreement per the type of license and situation,
- Anticipating potential problems from changes in control and adverse events, and
- Tips for working through problematic provisions.

Attorneys, business executives and licensing professionals will gather for the two-day event at the Downtown Seattle Courtyard Marriott to learn about developing issues arising from drafting and negotiating licenses, updates on case law, changes in technologies that impact licensing, and the rise of new international players in IP licensing.