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Do You Know Where Your Data Went? Best Practices for Preserving Electronically Stored Information

Seattle Business Magazine

Lane Powell Shareholders Katheryn Bradley and Laura Marquez-Garrett authored an article in *Seattle Business* magazine's May 2014 issue titled "Do You Know Where Your Data Went? Best Practices for Preserving Electronically Stored Information." In the article, Bradley and Marquez-Garrett detailed a number of best practices for preserving electronically stored information. Preserving this information has become increasingly important in today's world as more employees work off-site and use mobile devices such as smartphones, tablets and laptops.

A federal judge in Illinois recently ordered a large pharmaceutical company to pay nearly \$1 million because when the business was sued, it failed to remind its sales representatives to preserve text messages. Last year, a Colorado judge was similarly unsympathetic when a firm sued for tortious interference, then claimed its president's lost iPhone did not contain relevant evidence. For those on the courthouse steps, the question has become: "Do you know where your data went?"