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Workers on Demand: A Tailored Approach to Worker Classification in the Gig Economy

Oregon Business Magazine

Rishi Puri authored an article in *Oregon Business* magazine's September issue titled "Workers on Demand: A Tailored Approach to Worker Classification in the Gig Economy." The article discusses the trend of hiring task-based labor forces and what every employer should consider prior to implementing such an approach.

The gig economy is an obvious draw for employers. A task-based labor force allows variable labor costs to expand and contract with demand. In addition, businesses may consider engaging in the gig economy to attract and retain talent that does not wish to be tied down to a traditional nine-to-five.