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**PORSCHE SE**

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# Porsche Automobil Holding SE \$55M Investment in Inrix, Inc.

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We represented Porsche Automobil Holding SE, the holding company with a controlling interest in the Volkswagen Group, in its \$55M investment in Inrix, Inc., a Washington-based provider of real-time traffic information. The investment equates to an approximate 10 percent ownership stake in Inrix, and consists of both primary and secondary shares. Inrix is at the forefront of connecting cars and infrastructure — a major trend in the automotive industry. Philipp von Hagen of Porsche will serve as a member of Inrix's board of directors.

**Related Practices &  
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Corporate, Securities and M&A