

Steven B. Winters

Shareholder
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Areas of Practice

Steve Winters leads the intellectual property and complex transactions practice for the Firm. He has advised every level of company including individual developers and inventors, start-ups and publicly traded companies with regard to the creation, acquisition, management, monetization, licensing and enforcement of all aspects of intellectual property. Steve has consistently been named one of *The Best Lawyers in America*® and as a “Washington Super Lawyer” by *Super Lawyers* magazine.

Prior to joining Lane Powell, Steve was a partner in the Seattle office of Riddell Williams P.S. He also brings to the Firm seven years’ experience as the Director of Research and Strategic Planning for Bozell Worldwide in Los Angeles, an international marketing and advertising agency headquartered in New York.

Professional Experience

Partner, Riddell Williams P.S. (1999-2003)
Associate and Senior Associate, Bogle & Gates, P.L.L.C. (1994-1999)
Law Clerk, Honorable Clarence A. Brimmer, U.S. Federal District Court of Wyoming (1992-1993)
Director of Research and Strategic Planning for Western Division, Bozell Worldwide (1983-1989)

Admitted to Practice

Washington
U.S. District Court, Western District of Washington

Academics

University of Southern California Law Center (J.D., 1992, with honors)
Musician’s Institute, Hollywood, California (1989, highest honors in guitar)
University of Southern California (M.B.A., 1981)
Northwestern University (B.A., 1979)

Practice Group and Specialty Team Memberships

Apparel and Footwear
Clean Tech
Diversity Committee
Emerging Companies and Venture Investment
Franchising
Healthcare
Intellectual Property and Technology
Long Term Care and Seniors Housing Client Service Team
Products Liability

TV/Radio Interviews

“Cell Phone Privacy,” Interviewed by KIRO Radio (March 28, 2008)

“Unhappy Birthday!” Interviewed by *Evening Magazine* (Periodically Re-air) (May 2006)

Publications

“Keep Your Online Sweepstakes and Contests on the Right Side of the Law: From ‘No Purchase Necessary’ to Age-Eligibility Issues, Here’s a Primer to Two Key Trends Many Are Overlooking,” *Advertising Age*, Co-author (March 7, 2011)

Featured, “Intellectual Property Law,” *Seattle Business* magazine (Spring 2010)

“How to be a Good Sport — Seattle Athletes May Move on, but Their Spirit of Giving Lingers in Their Former Home,” *Seattle Business* magazine (February 2, 2010)

“The Peach and the Fuzz: Navigating the Tortuous Path of Intellectual Property Rights,” *Seattle Business* magazine (August 2009)

Featured, “Winters Can Rock,” Special Supplement of *Washington Super Lawyers* in the *New York Times* (June 2, 2008)

Featured, “Q&A: Do You Have the Right to Protect Your Good Name?” *Florida Times-Union* (July 17, 2006)

Featured, “Inside Entrepreneurship Q&A: Trademark Law Can be Tricky on Protecting Names,” *Seattle Post-Intelligencer*, Page C1 (January 13, 2006)

“How The U.S. Government Controls Technology,” *The Computer & Internet Lawyer*, Vol. 19, No. 1, (January 2002)

“The New Privacy Interest: Electronic Mail in the Workplace,” Boalt Hall School Of Law, *High Technology Law Journal*, Vol. 8, No. 1 (1993)

“Return to Sender: An Examination of Workplace Privacy on Electronic Mail,” *University of Southern California Interdisciplinary Law Journal*, Vol. 1, No. 1 (1992)

Speaking Engagements

“Interacting With the Experts: How to Negotiate a Complex License Agreement,” Law Seminars International CLE (August 27, 2010)

“Avoiding 10 Major Sources of Legal Risk for Associations,” Washington Society of Association Executives Annual Convention (June 20-22, 2010)

“Federal Bankruptcy and Intellectual Property Licensing: How They Interact,” Washington State Bar Association Annual Intellectual Property CLE (May 13, 2010)

“Interacting With the Experts: How to Negotiate a Complex License Agreement,” Law Seminars International CLE (August 20-21, 2009)

“Music Copyright Law in the Digital Age,” Seattle University Intellectual Property Law Society CLE (January 23, 2009)

“Current Issues in Complex Intellectual Property Licensing,” Law Seminars International CLE
(August 21-22, 2008)

“Transaction Side of Franchising,” Franchise Law in Washington CLE (August 21, 2007)

“Copyright Counseling and Litigation,” Law Seminars International CLE (April 3, 2006)

“Mergers and Acquisitions,” The Seminar Group (March 23, 2006)

“Remedies on Intellectual Property Law,” Intellectual Property Society of Seattle University School of
Law CLE (February 24, 2006)

“Rights Clearance for Filmmakers and Others,” Washington Lawyers for the Arts, 2005 Winter
Brown Bag Seminar Series (January 2005)

Steven is a regular speaker on all topics relating to intellectual property, contracting and licensing
matters.

Awards and Honors

Named as a “Washington Super Lawyer,” *Super Lawyers* magazine, Intellectual Property (2004-2011)

Named as one of *The Best Lawyers in America*®, CleanTech, Intellectual Property, Intellectual Property
Litigation, Patent Litigation, Trademark (2009-2012)

Professional and Community Activities

Washington State Bar Association

American Bar Association

Member, Advisory Board and author of a patent licensing column for *The Licensing Journal*

Languages

Spanish (speak, read and write)

Hebrew (read and write only)