

**Matthew A. Wilson**

Shareholder  
wilsonm@lanepowell.com  
503.778.2113



**Areas of Practice**

Matthew Wilson focuses his practice in the areas of intellectual property transactions and corporate matters. Matthew's experience includes complex intellectual property, trademark, clean technology, corporate finance, technology transfers, mergers and entertainment law. Matthew advises clients on key issues including intellectual property strategy, venture financing, strategic alliances, branding and market growth. He serves as counsel to emerging and established companies in the technology, finance, investment, media and entertainment industries.

Matthew served as General Counsel for Chrome Systems, Inc., until its acquisition by DealerTrack, Inc. In May of 2005, Matthew completed the sale of Chrome to DealerTrack, which became a public company in December 2005, and continued to provide counsel to the DealerTrack Data Services business unit that included Chrome and Automotive Lease Guide and several other companies. In this role, he led a team that was responsible for licensing data and software products, as well as identifying and protecting intellectual property assets. In addition, Matthew served as adviser on a variety of corporate issues including: acquisitions, strategy, human resources, litigation and corporate governance. He was actively involved in the management of the companies and was instrumental in the development of strategic relationships.

**Professional Experience**

Attorney, White & Lee LLP (2006-2009)  
General Counsel and VP Business Development, Chrome Systems Corporation (2002-2006)  
General Counsel and Director of Strategy, Velagio, Inc. (2000-2002)

**Admitted to Practice**

Oregon  
California

**Academics**

Western State University College of Law (J.D., 1992)  
Westmont College (B.S., Economics and Business, 1989)

**Practice Group and Specialty Team Memberships**

Business  
Clean Tech  
Emerging Companies and Venture Investment  
Intellectual Property and Technology  
Mergers and Acquisitions  
Renewable Energy  
Sustainability and Climate Change

**Speaking Engagements**

"Social Media: Seizing the Opportunities, Managing the Risks," Oregon State Bar Corporate Counsel Section CLE, May 20, 2010

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“Current Developments in the Law that Affect the BioTech & Life Sciences Industry,” Willis Seminar, April 16, 2010 (Panelist)

“The Anatomy of the Trademark: What Publishers Need to Know,” Evangelical Christian Publishers Association, January 2010

“Working with Outside Counsel in a Down Economy,” Oregon State Bar, October 2009

“Panamanian U.S. Formation and Aggregation Issues,” Tech BA, September 2008

“An Intellectual Property Primer for Business Executives,” OSB Corporate Counsel Section, July 2008

“Oregon Consumer Theft Protection Act: Unveiled,” OSB Computer and Internet Law Section, August 2008

“Intellectual Property – The Basics for Closely Held Companies,” Oregon Law Institute of Lewis & Clark Law School, February 2008

**Professional and Community Activities**

Advisory Board, Oregon BEST

Executive Committee, Corporate Counsel Section, Oregon State Bar

Pro Bono Committee, Oregon State Bar

Past President, Oregon Road Runners Club

Member, Multnomah Bar Association