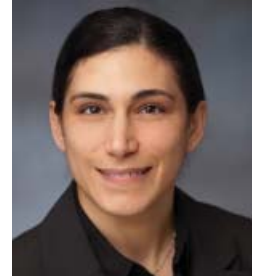


**Parna A. Mehrbani**

Shareholder  
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**Areas of Practice**

Parna Mehrbani practices all aspects of intellectual property law, including trademark, copyright, right of publicity, trade secret, licensing, all manner of intellectual property contracting and litigation. She also practices general commercial litigation. Parna manages Lane Powell's trademark registration and enforcement practice, including trademark portfolios for both small and large companies. She is the trademark attorney responsible for prosecution, clearance and licensing of client's trademark portfolios. The Internet is Another area of her expertise, where she works on domain name disputes, security and privacy concerns, contracts for e-commerce, and related online legal matters.

**Admitted to Practice**

Oregon  
Washington  
U.S. District Court, District of Oregon  
U.S. District Court, Western District of Washington  
U.S. Bankruptcy Court, District of Oregon  
Ninth Circuit Court of Appeals

**Academics**

Lewis and Clark Law School (J.D., *cum laude*, 2005)  
Pro Bono Honors Award  
Certificate in Environmental Law  
President, Public Interest Law Project  
Managing Editor, *Environmental Law Review*  
Environmental Law and Policy Center of the Midwest (Intern, 2003)  
University of Illinois at Urbana-Champaign (B.A., *magna cum laude*, 2000)

**Practice Group and Specialty Team Memberships**

Intellectual Property and Technology  
Apparel and Footwear  
Business Crisis Management and Emergency Remedies  
Canada Practice  
Diversity Committee  
Litigation  
Products Liability  
Retail

**Representative Matters and Clients**

*Newport Pacific Corporation v. Moe's Southwest Grill, LLC*, 2006 WL 2811905 (D. Or. 2006)  
Represented restaurant chain in successfully defending against trademark infringement claims

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*Meridian Transportation Resources, LLC v. Magic Carrier Resources LLC*, 518 F. Supp. 2d 1255 (D. Or. 2007) Represented private transportation and tourism company in preliminary injunction suit involving trademark and trade dress infringement

Successfully defended designer, manufacturer and retailer of maternity- and infant-related products in suit involving alleged trademark infringement

Regularly represents retailers in Uniform Domain Name Dispute Resolution Policy arbitration proceedings against cybersquatters, resulting in ownership and transfer of domain names

Represented footwear vendor and major retailer in suit involving alleged trademark infringement

Represented defendant retailer in preliminary injunction suit involving labeling and alleged trademark infringement and assisted in settlement of matter before high season for product sales

Successfully obtained a jury verdict and court decision in favor of plaintiff on all claims for relief in a trust dispute and elder abuse trial

Represented local food and beverage company in suit involving alleged trademark infringement and breach of licensing contract

Second chair in trial of workplace death case

Second chair in trial of negligence case involving premises liability

Represented international coffee chain in litigation regarding lease dispute

Successfully represented local apparel and home products company in Trademark Trial and Appeal Board opposition enforcing its right to continue using product designs used for more than 100 years

Represents manufacturer, distributor and service provider of electronic test tools and software in suit involving alleged trademark infringement, false advertising and defamation

Represents global nutrition company in suit involving alleged trademark infringement and breach of contract

Represents small and large companies in all aspects of application, prosecution and maintenance of trademark applications in the U.S. Patent and Trademark Office

Represents small and large companies in defending and prosecuting trademark oppositions and cancellations in front of the Trademark Trial and Appeal Board

## **Publications**

“Our Gift,” *Multnomah Lawyer*, Quoted (January 2012)

“.Brand: New TLDs Are Coming — Are You Ready?” *Oregon Business* magazine (September 2011)

“Businesses: Prepare for .XXX,” *Oregon Business* magazine’s Guest Blog (June 24, 2011)

“From .com to .anything,” *Portland Business Journal*, Quoted (June 24, 2011)

“Tort Law Desk Reference: A Fifty-State Compendium,” Oregon Chapter, Co-author (2010 and 2011 Editions)

“A Commitment to Diversity,” *Multnomah Lawyer* (September 2007)

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“Advertising Brand Names Used in Your Building Project: How to Avoid Trademark Infringement,”  
*BUILDERnews* (April 2006)

“Substantive Due Process Claims in the Land-Use Context: The Need for a Simple and Intelligent  
Standard of Review,” *Environmental Law*, Volume 35, Issue 1 (2005)

### **Speaking Engagements**

“NDA’s/IP Protection/Hiring the First Employee,” Alaska Bar Association’s Legal Issues in Starting a  
New Venture CLE (October 7, 2011)

“Best Practices and Recent Trends in Electronic Discovery,” Oregon State Bar CLE (May 2010)

“Security and Privacy Law: Best Practices for Nonprofit Organizations,” Oregon Society of CPAs  
Nonprofit Committee Meeting (2006)

### **Awards and Honors**

Named an “Up & Coming Lawyer,” Oregon *Daily Journal of Commerce* (2011)

Named as an “Oregon Rising Star,” *Super Lawyers* magazine, Intellectual Property (2009-2011)

Oregon State Bar Pro Bono Challenge, Individual Award Winner (2010)

Multnomah Bar Association Pro Bono Honor Roll (2006)

### **Professional and Community Activities**

Co-chair, Board of Directors, Rock ‘N’ Roll Camp for Girls

Member, International Trademark Association, Enforcement Committee, Trade Names  
Subcommittee

Member, Federal Bar Association, Oregon Chapter

Mentor, Lewis & Clark Law School Mentor Program

Oregon State Bar

Member, Intellectual Property Section

Member at Large, Executive Committee, Computer and Internet Law Section (2008-2010)

Secretary, Affirmative Action Committee (2009)

Member, Affirmative Action Committee (2006-2009)

Member, Oregon Women Lawyers

Member, Gus J. Solomon Inn of Court

Member, Multnomah Bar Association

Member, AeA Technology and Intellectual Property Committee (2006-2008)

Member, Campaign for Equal Justice Associate Committee (2007-2008)

Board of Directors, Queen’s Bench (Oregon Women Lawyers’ Multnomah County chapter)  
(2008-2009)