

Parna A. Mehrbani

Attorney
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Areas of Practice

Parna Mehrbani practices all aspects of intellectual-property law, including licenses, other intellectual-property contracts, and litigation, as well as handles general commercial litigation. Parna manages Lane Powell's trademark registration and enforcement practice, including trademark portfolios for both small and large companies. The Internet is another area of her expertise, where she works on domain-name disputes, security and privacy concerns, contracts for e-commerce and related on-line legal matters.

Admitted to Practice

Oregon
Washington
U.S. District Court, District of Oregon

Academics

Lewis and Clark Law School (J.D., *cum laude*, 2005)
Pro Bono Honors Award
Certificate in Environmental Law
Public Interest Law Project, President
Environmental Law Review, Managing Editor
Environmental Law and Policy Center of the Midwest (Intern, 2003)
University of Illinois at Urbana-Champaign (B.A., *magna cum laude*, 2000)

Practice Group and Specialty Team Memberships

Apparel and Footwear
Intellectual Property and Technology
Litigation
Products Liability
Retail

Representative Matters and Clients

Newport Pacific Corporation v. Moe's Southwest Grill, LLC, 2006 WL 2811905 (D. Or. 2006).

Represented restaurant chain in successfully defending against trademark infringement claims.

Meridian Transportation Resources, LLC v. Magic Carrier Resources LLC, 518 F. Supp. 2d 1255

(D. Or. 2007). Represented private transportation and tourism company in preliminary injunction suit involving trademark and trade dress infringement.

Represents small and large companies in all aspects of application, prosecution and maintenance of trademark applications in the U.S. Patent and Trademark Office.

Represents small and large companies in defending and prosecuting trademark oppositions and cancellations in front of the Trademark Trial and Appeal Board.

Regularly represents retailers in Uniform Domain Name Dispute Resolution Policy arbitration proceedings against cybersquatters, resulting in ownership and transfer of domain names.

Successfully defended designer, manufacturer and retailer of maternity- and infant-related products in suit involving alleged trademark infringement.

Represented footwear vendor and major retailer in suit involving alleged trademark infringement.

Represented defendant retailer in preliminary injunction suit involving labeling and alleged trademark infringement and assisted in settlement of matter before high season for product sales.

Publications

“A Commitment to Diversity,” *Multnomah Lawyer*, September 2007

“Advertising Brand Names Used in Your Building Project: How to Avoid Trademark Infringement,” *BUILDERnews*, April 2006

“Substantive Due Process Claims in the Land-Use Context: The Need for a Simple and Intelligent Standard of Review,” *Environmental Law*, (Volume 35, Issue 1) 2005

Speaking Engagements

“Security and Privacy Law: Best Practices for Nonprofit Organizations,” Oregon Society of CPAs NonProfit Committee meeting, 2006

Awards and Honors

Selected, “Rising Star,” *Oregon Super Lawyers* magazine, (Intellectual Property) 2009

Multnomah Bar Association Pro Bono Honor Roll, 2006

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Professional and Community Activities

Co-chair, Board of Directors, Rock and Roll Camp for Girls

Member at Large, Executive Committee, Oregon State Bar Computer and Internet Law Section

Member, Federal Bar Association, Oregon Chapter

Member, Oregon State Bar Intellectual Property Section

Member, International Trademark Association, Enforcement Committee and Trade Names Subcommittee

Member, Oregon Women Lawyers

Member, Gus J. Solomon Inn of Court

Member, AeA Technology and Intellectual Property Committee (2006-2008)

Member, Campaign for Equal Justice Associate Committee (2007-2008)

Mentor, Lewis & Clark Law School Mentor Program (2006-2008)

Board of Directors, Queen’s Bench (Oregon Women Lawyers’ Multnomah County chapter) (2008-2009)

Oregon State Bar Affirmative Action Committee (2006-2009, Secretary 2009)